

Joseph Fatula

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product development



Turning an initial idea into a final product on store shelves in the hobby and craft industries. Concept drawings and prototyping, followed by an iterative process of testing and gathering customer feedback to further develop the design.

game design



Designer and artist of several popular board games, including [Leaving Earth](#), a scientific game about the Space Race of the 1960s (available at NASA Ames and many game stores worldwide), rated in the top 1% of all games on Boardgamegeek.com.

graphic design



Graphics ranging from product packaging to posters to webpages, from tiny icons to twenty-foot high walls. Conveying complex information in a limited space. Emulating specific historical art styles. Conceptual maps and infographics. Photo manipulation.

writing & editing



Writing instruction manuals for complex products. Creating educational supplements. Editing for everything from spelling to clarity. Page layout and document design. Advertising blurbs.

manufacturing



Rapid prototyping via laser cutting. Developing manufacturing processes and instructions for new products. Overseeing a team of manufacturing employees. Quality control over a multi-year product lifetime.

customer relations



Repairing relations and finding solutions for customers in difficult situations. Sales to both retail and wholesale customers. Product demonstrations at trade shows.

software

Photoshop *graphic arts*
InDesign *page layout*
C# *programming*
HTML + CSS *webpages*
Excel *data processing*

hardware

Epilog laser cutter
Xerox Versant 80 press
Challenge 20 paper shear
wood/acrylic lathe turning

job experience

Director

THE LUMENARIS GROUP

Morgan Hill, Calif. 2009 – now

Design, manufacturing, management. Board games and textile crafts.

Modeling Engineer

ASYST TECHNOLOGIES

Fremont, California 2007 – 2009

Transport simulation and concept visualization for the semiconductor industry.

extracurriculars

English language teacher

Karaganda, Kazakhstan 2003 – 2004

Computer/English teacher

San Vicente, Mexico 2001 – 2009

Eagle scout

San Jose, California 1999

interests

data visualization
linguistics
cartography
page layout
tabletop games